

CONTRACT



www.nbcconnecticut.com

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

<u>Contract / Revision</u>		<u>Alt Order #</u>
342852 / 2		
<u>Product</u>		
SENATE 2012		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/06/12	1519	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
LINDA MCMAHON FOR SENATE	10/18/12 / 11/05/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA35+		
		<u>Total Ratings</u>
		188.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
1021		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
42748	20828	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WVIT	10/30/12	11/04/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	3	\$2,250.00
<u>CDR</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12	- 1- 11--					3	\$750.00	2.00			
2	WVIT	10/30/12	11/04/12	7-9A TODAY SHOW	7A-9A		:30				NM	6	\$5,100.00
<u>CDR</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12	- 2112--					6	\$850.00	3.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
	3	WVIT	10/29/12-11/04/12	7-9A TODAY SHOW				7A-9A	- TuWThF----	:30		\$850.00	3.00
See MG 2.7													
DNA-SEVERE WX COVERAGE													
4	WVIT	10/29/12-11/04/12	7-9A TODAY SHOW		7A-9A		:30		\$850.00	3.00	NM		
See MG 2.8													
DNA-SEVERE WX COVERAGE													
7	WVIT	11/01/12-11/02/12	7-9A TODAY SHOW		7A-9A		:30		\$850.00	3.00	NM		
(M)	MG for 2.3 10/31												
8	WVIT	11/05/12-11/06/12	7-9A TODAY SHOW		7A-9A		:30		\$850.00	3.00	NM		
(M)	MG for 2.4 11/01												
3	WVIT	10/30/12	11/04/12	9-10A TODAY SHOW	9A-10A		:30				NM	3	\$1,800.00
<u>CDR</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12	- 1- 11--					3	\$600.00	2.00			
4	WVIT	10/30/12	11/04/12	10-11A TODAY SHOW	10A-11A		:30				NM	5	\$2,900.00
<u>CDR</u>													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week: 10/29/12		11/04/12	- 11- 1--					3	\$600.00	2.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
342852 / 2		
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	SENATE 2012	1519
Advertiser		
LINDA MCMAHON FOR S		
Original Date / Revision		
10/18/12 / 11/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Rate	Rtg	Type	
		Start Date	End Date	Weekdays					Start/End Time	Rating		
	Spot	Ch	Date Range	Description					Weekdays			
3	WVIT	10/29/12-11/04/12		10-11A TODAY SHOW	10A-11A	- TuW- - F---	:30		\$600.00	2.00	NM	
				See MG 4.4,4.5,4.6								
				DNA-SEVERE WX COVERAGE								
4	WVIT	11/06/12-11/06/12		10-11A TODAY SHOW	10A-11A	- Tu-----	:30		\$600.00	2.00	NM	
(M)	MG for 4.3 11/02											
5	WVIT	11/05/12-11/05/12		7P-730P NIGHTLY NEWS	7P-730P	M-----	:30		\$850.00	0.00	NM	
(M)	MG for 4.3 11/02											
6	WVIT	11/06/12-11/06/12		5-530A CT NEWS TODAY	5A-530A	- Tu-----	:30		\$250.00	0.00	NM	
(M)	MG for 4.3 11/02											
5	WVIT	10/30/12	11/04/12	11-12P CT NEWS TODAY	11A-12P			:30			NM	7 \$525.00
				IP								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	- 2222--				8	\$75.00	1.00		
	Spot	Ch	Date Range	Description					Start/End Time	Rating		
6	WVIT	10/29/12-11/04/12		11-12P CT NEWS TODAY	11A-12P	- TuWThF----	:30		\$75.00	1.00	NM	
				See MG 10.8,10.9,10.10,10.11,10.12,10.13								
				DNA-SEVERE WX COVERAGE								
6	WVIT	10/30/12	11/04/12	1-2P DAYS OF OUR LIVES	1P-2P			:30			NM	8 \$1,000.00
				IP								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	- 2222--				8	\$125.00	1.00		
7	WVIT	10/30/12	11/04/12	3-4PM STEVE HARVEY	3P-4P			:30			NM	3 \$525.00
				IP								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	- 1- 11--				3	\$175.00	1.00		
8	WVIT	10/30/12	11/04/12	4-5P ELLEN	4P-5P			:30			NM	1 \$450.00
				CDR								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	--- 1---				1	\$450.00	2.00		
9	WVIT	10/30/12	11/04/12	5-6P CT NEWS @ 5PM	5P-6P			:30			NM	4 \$4,000.00
				CDR								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	- 1111--				4	\$1,000.00	2.00		
10	WVIT	10/30/12	11/04/12	6-630P M-F CT NEWS @ 6	6P-630P			:30			NM	11 \$12,175.00
				CDR								
		Start Date	End Date	Weekdays					Rate	Rating		
	Week:	10/29/12	11/04/12	- 1111--				4	\$1,400.00	3.00		

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

<u>Contract / Revision</u>	<u>Alt Order #</u>
342852 / 2	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	SENATE 2012	1519

www.nbccconnecticut.com

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	10/18/12 / 11/05/12

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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10/30/12 - 11/06/12	SENATE 2012	1519

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	10/18/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
13	WVT	10/30/12	11/04/12	730-8P ACCESS HOLLYWO	730P-8P		:30				NM	4	\$3,200.00
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
1 WVT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P													
See MG 13.5													
NA-PGM NOT SCHEDULED													
4 WVT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P													
See MG 13.6													
DNA-AIRLINE DISASTER													
5 WVT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P													
6 WVT 10/29/12-11/04/12 730-8P ACCESS HOLLYWO 730P-8P													
(M) MG for 13.4 11/02													
14	WVT	10/30/12	11/04/12	1135-1235A TONIGHT SHO	1135P-1235A		:30				NM	4	\$2,000.00
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
15 WVT 10/30/12 11/04/12 5-530A CT NEWS TODAY													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
16 WVT 10/30/12 11/04/12 530-6A CT NEWS TODAY													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
17 WVT 10/30/12 11/04/12 11-1135P LATE NEWS													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
18 WVT 10/30/12 11/04/12 T8-10P THE VOICE													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
19 WVT 10/30/12 11/04/12 9-10P LAW & ORDER: SVU													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
20 WVT 10/30/12 11/04/12 7-9A SATURDAY TODAY													
CDR													
Week: 10/29/12 - 11/04/12													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>													
21 WVT 10/30/12 11/04/12 7-8A CT NEWS TODAY													
IP													

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10/30/12 - 11/06/12	SENATE 2012	1519

www.nbccconnecticut.com

Advertiser	Original Date / Revision
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10/30/12 - 11/06/12	SENATE 2012	1519

Advertiser	Original Date / Revision
LINDA MCMAHON FOR S	10/18/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Start Date	End Date	Weekdays	
Spot	Ch	Date Range		Description	Start/End Time				Rate	Rtg	Type	
1	WVIT	11/05/12-11/11/12		6-630P M-F CT NEWS @ 6	6P-630P	M-----	:30		\$900.00	3.00	NM	
				See MG 31.2,31.3,31.4								
				NA-NOT AVAILABLE								
2	WVIT	11/05/12-11/06/12		3-4PM STEVE HARVEY	3P-4P	MTu-----	:30		\$300.00	1.00	NM	
(M)				MG for 31.1 11/05								
3	WVIT	11/05/12-11/06/12		3-4PM STEVE HARVEY	3P-4P	MTu-----	:30		\$300.00	1.00	NM	
(M)				MG for 31.1 11/05								
4	WVIT	11/05/12-11/06/12		3-4PM STEVE HARVEY	3P-4P	MTu-----	:30		\$300.00	1.00	NM	
(M)				MG for 31.1 11/05								
32	WVIT	11/05/12	11/06/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	1 \$2,500.00
				IP								
		Start Date	End Date	Weekdays					Rate			
		Week: 11/05/12	11/11/12	1-----				1	\$2,500.00			
33	WVIT	11/05/12	11/06/12	7-730P EXTRA	7P-730P		:30				NM	1 \$850.00
				CDR								
		Start Date	End Date	Weekdays					Rate			
		Week: 11/05/12	11/11/12	1-----				1	\$850.00			
34	WVIT	11/05/12	11/06/12	730-8P ACCESS HOLLYWOOD	730P-8P		:30				NM	1 \$850.00
				CDR					Rating			
		Start Date	End Date	Weekdays					3.00			
		Week: 11/05/12	11/11/12	1-----				1				
35	WVIT	11/05/12	11/06/12	5-530A CT NEWS TODAY	5A-530A		:30				NM	1 \$400.00
				CDR								
		Start Date	End Date	Weekdays					Rate			
		Week: 11/05/12	11/11/12	1-----				1	\$850.00			
36	WVIT	11/05/12	11/06/12	530-6A CT NEWS TODAY	530A-6A		:30				NM	1 \$450.00
				CDR					Rating			
		Start Date	End Date	Weekdays					2.00			
		Week: 11/05/12	11/11/12	1-----				1				
37	WVIT	11/05/12	11/06/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1 \$1,700.00
				CDR								
		Start Date	End Date	Weekdays					Rate			
		Week: 11/05/12	11/11/12	1-----				1	\$1,700.00			
38	WVIT	11/05/12	11/06/12	M8-10P VOICE	8-10P		:30				NM	1 \$4,500.00
				CDR					Rating			
		Start Date	End Date	Weekdays					4.00			
		Week: 11/05/12	11/11/12	M-----				1				
39	WVIT	11/05/12	11/06/12	M10-11P REVOLUTION	10P-11P		:30				NM	3 \$12,000.00
				CDR								
		Start Date	End Date	Weekdays					Rate			
		Week: 11/05/12	11/11/12	M-----				4	\$4,000.00			
									Rating			
									3.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #	
342852 / 2		
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	SENATE 2012	1519
Advertiser		
LINDA MCMAHON FOR S		
Original Date / Revision		
10/18/12 / 11/05/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type			Amount
									Start Date	End Date	Weekdays	
3	WVT	11/05/12	11/11/12	M10-11P REVOLUTION See MG 10.5,10.6,10.7 PREEMPT-ADV SEPARATION	10P-11P	M-----	:30	\$4,000.00	3.00	3.00	NM	
40	WVT	10/31/12	11/05/12	1-2P DAYS OF OUR LIVES	1P-2P		:30				NM	2 \$250.00
		IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	2	\$125.00	0.00					
41	WVT	10/31/12	11/05/12	11-1135P LATE NEWS	11P-1135P		:30				NM	1 \$1,700.00
		CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTFSS	1	\$1,700.00	0.00					
42	WVT	10/31/12	11/05/12	4-5P ELLEN	4P-5P		:30				NM	1 \$450.00
		CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$450.00	0.00					
43	WVT	10/31/12	11/05/12	5-530A CT NEWS TODAY	5A-530A		:30				NM	1 \$400.00
		CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$400.00	0.00					
44	WVT	10/31/12	11/05/12	5-6P CT NEWS @ 5PM	5P-6P		:30				NM	1 \$650.00
		IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$650.00	0.00					
45	WVT	10/31/12	11/05/12	6-630P M-F CT NEWS @ 6	6P-630P		:30				NM	1 \$900.00
		IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$900.00	0.00					
46	WVT	10/31/12	11/05/12	630-7P NIGHTLY NEWS	630-7P		:30				NM	1 \$2,500.00
		IP - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$2,500.00	0.00					
47	WVT	10/31/12	11/05/12	7-730P EXTRA	7P-730P		:30				NM	4 \$800.00
		CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)										
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
		Week: 10/30/12	11/05/12	M-WTF--	1	\$800.00	0.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

<u>Contract / Revision</u>	<u>Alt Order #</u>
342852 / 2	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	SENATE 2012	1519

www.nbccconnecticut.com

<u>Advertiser</u>	<u>Original Date / Revision</u>
LINDA MCMAHON FOR S	10/18/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week			Rate	Rtn	Type	Spots	Amount	
								Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			
Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length				Rate	Rtg	Type			
1	WVIT	10/30/12-11/05/12	7-730P EXTR	See MG 47.2,47.3,47.4,47.5 NA-NOT AVAILABLE	7P-730P	M- WThF---	:30	\$900.00	0.00	NM						
2	WVIT	11/05/12-11/06/12	2-3PM JEFF PROBST	(M) MG for 47.1 11/05	2P-3P	MTu-----	:30	\$250.00	0.00	NM						
3	WVIT	11/05/12-11/06/12	2-3PM JEFF PROBST	(M) MG for 47.1 11/05	2P-3P	MTu-----	:30	\$250.00	0.00	NM						
4	WVIT	11/05/12-11/06/12	2-3PM JEFF PROBST	(M) MG for 47.1 11/05	2P-3P	MTu-----	:30	\$250.00	0.00	NM						
5	WVIT	11/05/12-11/05/12	4305A CT NEW TODAY M-F 430A-5A	(M) MG for 47.1 11/05		M-----	:30	\$50.00	0.00	NM						
48	WVIT	10/31/12	11/05/12	730-8P ACCESS HOLLYWOOD 730P-8P			:30			NM				1	\$800.00	
CDR - MG FROM ANOTHER ESTIMATE DUE TO SEVERE WEATHER COVERAGE (HURRICANE SANDY)																
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating											
Week: 10/30/12	11/05/12	M-WTF--	1	\$800.00	0.00											
													Totals	188.00	122	\$110,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	122	\$110,200.00	\$93,670.00
Totals	122	\$110,200.00	\$93,670.00

Signature: _____ **Date:** _____

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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FOR NBCE CONTRACTS:

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